



# Manager Tools M Conference Datasheet

**Who:** MT managers and executives who want to learn from and network with other MT executives. Those who are working towards the next stage in their career and are seeking executive development. Folks who want to help both their careers and organizations progress. ***We've got 10 speakers, 7 of whom are C-suite folks, and 3 VP level execs.***

**Why:** Executive development is more nuanced than manager development. As an executive, your focus turns outward, towards the marketplace, competition, customers, the economy, geopolitics, the environment, society. Now you're the brain, and you power the company for the future. Executives don't get trained the way managers do. They get coached, mentored.

**Benefits:** You'll learn how executives think and what they do to be more effective in their thought-leader roles. All attendees will have included in their registration access to a 10-year Manager Tools Personal Annual License for free - that's a \$2,000 value.

**Cost:** \$3000 for two days. The cost includes all meals including a dinner and networking event for all attendees and speakers.

## Wednesday October 9, 2019

7:30 Breakfast and Sign In  
9:00 Welcome  
9:30 Karen Adams: Topic TBD  
10:30 Break  
10:40 Gene Hill: Investing for Professionals, Find the Wave  
11:40 Break  
11:50 Marc Grainger: Staying Organized – The Struggle is Real...  
12:50 Lunch  
2:00 Charlie Cheng: Assessing China as a Technology Trading Partner, from Head to Toes  
3:00 Break  
3:15 Lauren Dreyer: Topic TBD  
4:15 Break  
4:30 Dan McGuire: Managing in a Hot LZ  
6:00 Cocktail Hour  
6:45 Dinner and Discussion

## Thursday October 10, 2019

7:30 Breakfast and Sign In  
8:55 Welcome Back  
9:00 John Hoffman: Topic TBD  
10:00 Break  
10:15 Gerhard Gross: How Autonomous Driving is Changing the Automotive Industry  
11:15 Break  
11:30 Eldon Schaeffer: Self Development for Corporate Value  
12:30 Lunch  
1:30 Anandha Ponnampalam: Exponential Thinking  
2:30 Break  
2:45 Manager Tools: The Future of Management  
3:45 Close/End

**"I've grown more in the last year using Manager Tools than I could have hoped, and it's improved my life personally as well as professionally. My team and I continue to see measurable improvements and results are everything when it can mean someone's life. The Manager Tools guidance is different from other resources because it builds a bridge between theory and action, we can all cross the very next day. Manager Tools provides a service I cannot repay, though I'll continually try by sharing this knowledge and in better supporting my team and Customers. Thank you to the whole Manager Tools team for making us all more effective professionals." – John Wasong**