



Manager Tools M Conference Datasheet

Who: MT managers and executives who want to learn from and network with other MT executives. Those who are working towards the next stage in their career and are seeking executive development. Folks who want to help both their careers and organizations progress.

Why: Executive development is more nuanced than manager development. As an executive, your focus turns outward, towards the marketplace, competition, customers, the economy, geopolitics, the environment, society. Now you're the brain, and you power the company for the future. Executives don't get trained the way managers do. They get coached, mentored.

Benefits: You'll learn how executives think and what they do to be more effective in their thought-leader roles.

Cost: \$3000 for two days. The cost includes all meals including a dinner and networking event for all attendees and speakers.

Wednesday March 10th

- 7:30 Breakfast and Sign In
- 9:00 Welcome
- 9:30 Dan McGuire: The Executive's Focus
- 10:30 Break
- 10:40 Neha Parikh
- 11:40 Break
- 11:50 Dan West: Anatomy of a Turnaround
- 12:50 Lunch
- 2:00 Yaneq Korff: Cybersecurity for Leaders
- 3:00 Break
- 3:15 Maggie Tucker
- 4:15 Break
- 4:30 Hugh Halpern: Executive Guide, DC Politics
- 6:00 Cocktail Hour
- 6:45 Dinner and Discussion

Thursday March 11th

- 7:30 Breakfast and Sign In
- 8:55 Welcome Back
- 9:00 Eldon Schaffer: Leader Self-Development
- 10:00 Break
- 10:15 Rodney Woods: Anticipatory Leader
- 11:15 Break
- 11:30 Wendy Lukas: Leading in Disruptive Change
- 12:30 Lunch
- 1:30 Matt Beckwith: Customer Experience
- 2:30 Break
- 2:45 Open Forum
- 4:00 Close/End

"I've grown more in the last year using Manager Tools than I could have hoped, and it's improved my life personally as well as professionally. My team and I continue to see measurable improvements and results are everything when it can mean someone's life. The Manager Tools guidance is different from other resources because it builds a bridge between theory and action, we can all cross the very next day. Manager Tools provides a service I cannot repay, though I'll continually try by sharing this knowledge and in better supporting my team and Customers. Thank you to the whole Manager Tools team for making us all more effective professionals." – John Wasong