



Manager Tools M Conference 2024 Datasheet

Who: MT managers and executives who want to learn from and network with other MT executives. Those who are working towards the next stage in their career and are seeking executive development. Folks who want to help both their careers and organizations progress.

Why: Executive development is more nuanced than managerial development. An executive's focus is outward, towards the marketplace, competition, customers, the economy, geopolitics, the environment, and society. Executives don't get trained the way managers do. They get coached, mentored.

Benefits: You'll learn how executives think and what they do to be more effective in their thought-leader roles. Upon registration all attendees will be invited to an instant messaging group for connecting with other attendees, speakers, and the MT team.

Cost: \$3000. Includes a meet-and-greet event the day before the conference. All meals, snacks, and beverages throughout. Videos of our speaker sessions for one year after the event. One free registration to a future Virtual Effective Manager Conference. As well as a dinner the first night of the event.

Wednesday October 9th

- 7:00 Breakfast & Sign In
- 8:30 Welcome & Introductions
- 9:15 Kate Braun & Sarah Sentes, TBD Topic
- 10:15 Break
- 10:30 TBD Speaker & Topic
- 11:30 Break
- 11:45 TBD Speaker & Topic
- 12:45 Lunch
- 2:00 TBD Speaker & Topic
- 3:00 Break
- 3:15 TBD Speaker & Topic
- 4:15 Group Photo
- 4:30 Close
- 5:30 Cocktail Hour
- 6:30 Dinner and Discussion

Thursday October 10th

- 7:00 Breakfast
- 8:30 Welcome Back
- 9:00 TBD Speaker & Topic
- 10:00 Break
- 10:15 TBD Speaker & Topic
- 11:15 Lunch
- 12:30 TBD Speaker & Topic
- 1:30 Break
- 1:45 TBD Speaker & Topic
- 2:45 Break
- 3:00 Mark Horstman, TBD Topic
- 4:00 Close/End

“ The M Conference gives you real guidance from real people who are in the muck just like you. You get the opportunity to ask questions and learn from leaders in other firms. It's the ultimate safe space to ask questions and get some real, actionable answers. ”

– Dan West