

Ike Godsey

Address | email | phone

Objective

Deliver effective communication solutions through the nexus of design and technology

Experience

January 2001 – Present: Co-Owner, Creative Company, New York — Responsible for most aspects of running our business, from sales, project specification and design, identifying and integrating supporting technologies, delivering final web sites or web-based applications and maintaining such sites and environments, providing ancillary apache, IIS or generalized IT support.

- We mostly use Content Management Systems-based frameworks with a focus on Drupal, though we support WordPress or Umbraco/.NET as specifications warrant.
- We also produce static sites, using HTML 4.1, XHTML 1.1 and HTML 5 (depending on requirements)
- Our design-to-template workflow is translating Photoshop-created graphic design mock-ups into PHP or XSLT templates. Our QA process specifies rigorous cross-browser layout consistency (IE 6+, FF 3.5+, Google Chrome and Apple Safari, extended or amended on a project-level basis)
- Incorporates CSS2.1 and 3 and jQuery User Interface elements (and non-supported browser degradation) as required by design and function. Our QA insures cross-browser consistency and feature degradation as warranted.
- Converted an English-only, statically compiled site to an 8-language CMS-based site. The site has now been re-designed to a simplified English-only site following the customer's style guide and using Drupal
- Familiar with MVC frameworks, particularly Ruby on Rails and .NET MVC
- Providing graphic design services for print output.
- Assists clients with I.T. requests, largely related to web site project support.
- Consults and contracts Information Technology-related coverage for small businesses, such as Knowledge Process Company, from 2001 to 2005
- We use a rigorous QA methodology to ensure W3C-standards compliance.

June 1994 – January 2001: Manager, Pre-press Department, Print Industries, Columbia, SC — Manage and optimize Pre-press personnel and operations for a \$26 million / year-revenue commercial printer. Duties included design and web services oversight.

- Successfully converted a film-based workflow to an all-digital plate imaging operation; improving preparation turn-around and press room registration and other general quality control aspects.
- The digital conversion enabled Print to reduce staff size through attrition, from 31 to 9 prepress employees, while increasing plate output.
- Installed ISO 9001 compatible production control systems.

September 1988 – March 1994: Desktop Publishing Manager, Media Company, NY, NY — Manage the \$1.5 million dollar successful conversion of their magazine workflows from disparate systems to a unified editorial-to-layout model.

- Assisted as typesetter and general IT technician with the first “Desktop-produced” magazine in 1988, “Elle Decor”
- Managed the process for all magazines (i.e., Sell, Bike and Runner, Road and Rope, Women's Week) from 1990 to 1994.
- Worked with over 450 editors, art directors and their assistants, as well as various support departments.
- Provided system specification and design, end-user training and documentation.

Education

M.S. I.T., 1998 - 2001, **Rochester Institute of Technology**, Rochester, NY (*with highest honors*)

B.F.A, Illustration, 1980 - 1984, **University of the Arts**, Philadelphia, PA

Portfolio

You can find samples here on the internet.